

Daleen Rabe

Senior Product Designer & Design Manager — Design Systems, Accessibility & AI-Integrated UX

Remote · Australia | daleenrabe@gmail.com | [LinkedIn](#)

SUMMARY

Senior Product Designer & Design Manager with 7+ years of experience across EdTech and FinTech, specializing in enterprise design systems, accessibility, and data-driven interface design. Currently leading design system governance and accessibility strategy across Learnosity's multi-product assessment platform, partnering with engineering and product teams across 17+ development teams. Background combines behavioral psychology, user research, and front-end fluency (HTML, CSS, JavaScript) to bridge design and engineering execution. Experienced people manager and design mentor.

CORE SKILLS

Design & Prototyping: Product Specifications, Rapid Prototyping, Systems Thinking, Visual Design, Figma, Figma Make, Figma Code Connect, InVision, Axure, Zeplin, Zero Height

Front-End & Systems: HTML, CSS, JavaScript, Cross-Framework Token Mapping, WCAG Semantic DOM Structure, Claude Code

Research & Data: User Research Methods, Behavioral Science, Data Analysis, Data Visualization, Dovetail, Airtable, Tableau

Accessibility: WCAG 2.x Conformance, VPAT/ATAG Auditing, Screen Reader QA (NVDA, JAWS, VoiceOver), BrowserStack

Collaboration & Delivery: Cross-Functional Alignment, Design System Governance, Confluence, Jira, Claude (AI-assisted design workflows)

PROFESSIONAL EXPERIENCE

Senior Product Designer & Design Manager — Learnosity Sept 2021 – Present | Remote, Australia

- Lead design system governance across Learnosity's full product suite — Authoring, Assessment, Reporting, Console, and QuestionMark — used across 17+ engineering teams (10 API-side, 7 assessment-side).
- Mentor a team of 5 designers, with direct career ownership of 1 report; run ongoing craft coaching and cross-functional design reviews.
- Completed 50+ accessibility audits (VPAT/ATAG) across the product suite, partnering with engineering on code-level remediation and screen reader QA.
- Established accessibility workflows now used as the standard across multiple product teams, covering audit cadence, code specification, and assistive technology testing.
- Lead UX for Author Aide, Learnosity's GPT-4-powered authoring tool, including stakeholder alignment, prompt UX, and ethical AI design considerations — publicly profiled by Learnosity as the tool's design lead.
- Represent the Design function in cross-functional strategy discussions with Product and Engineering leadership on new platform initiatives.

Product Designer — Quiz July 2019 – Aug 2021 | Australia

- Designed, tested, and scaled a templated student experience application from early demo through global production rollout.
- Led end-to-end interface improvements for enterprise intranet and workplace platforms used by large, highly customizable organizations.
- Drove company-wide adoption of a new design system, establishing accessibility practices across multiple agile development squads.

UX/UI Designer — Hubble Studios Nov 2018 – June 2019 | Australia

- Designed an open-access educational platform for Harvard University (LabXchange).
- Facilitated collaborative workshops with PMs, POs, and engineers to deliver a rapid MVP launch.
- Built scalable pattern libraries and technical design specifications using atomic design methodology.

Visual Communicator — Gravity Ideas Mar 2017 – Oct 2018 | South Africa

- Partnered with behavioral analysts to design interface solutions grounded in cognitive science and user psychology.
- Conducted usability testing, behavioral journey mapping, and conversion optimization audits.
- Managed corporate digital properties and directed execution of all system visual assets.

EDUCATION

- BA, Visual Communication Design (NQF 8) — Stellenbosch University, South Africa, 2016
- User Experience Design (Short Course) — University of Cape Town, South Africa, 2017
- Human-Computer Interaction (Short Course) — MIT CSAIL, USA, 2021

CERTIFICATIONS

- Web Accessibility Specialist (WAS) — IAAP, 2025
- AI for Designers — Interaction Design Foundation, 2024
- Accessibility Developers Exam — Deque, 2023
- Mentorship Certification — Data Visualization Society, 2023
- Data Literacy: ChatGPT Basics, Level 1, Fundamentals — 2022-2023
- Tableau for Data Science — LinkedIn Learning, 2022
- Advanced Data Visualization — University of Colorado Boulder, 2021
- Practical Statistics for UX — Udemy, 2020
- Behavioural Economics — Ogilvy UK, 2018